PROPOSAL OF COLLABORATION

After thorough thought towards the offer by Fateh Education, here are the potential deliverables that we can collaborate with Fateh Education on:

Deliverables by Ecovision:

1. Ecovision shall facilitate offline and online workshops/seminars in collaboration with Fateh Education during the tenure of this MoU, including:

• **Two offline workshops,** 1 with the event

• One **online workshop** for 3rd year students

2. Ecovision shall provide opportunities for on-campus offline engagement through **kiosk/helpdesk setups at 2 selected society events** and activities:

• During flagship event Elumiere

• During Fresher's Mockstock or All CBS Simulation

3. Ecovision shall contribute to **brand recall and foster reach** in the later months of the year by setting up standees for Fateh Education's poster in the 2 events: **Fresher's Mockstock** and **All CBS Simulation,** the 2 competitions held with on-site participation from 1st year students (& 2nd 3rd years in case of Simulation) of SSCBS.

4. Ecovision shall encourage participation in relevant student-centric activities, interactive games and engagement formats during collaborative events wherever feasible.

5. Ecovision shall ensure consistent use of the official collaborative tagline "I MET FATEH" across event promotions and communications.

6. Ecovision shall support **digital promotion** of collaborative activities through its official social media channels, including stories, posts and reels in a manner proportionate and appropriate 2 to the scale and nature of each event, with tagging of Fateh Education's official Instagram and LinkedIn pages.

7. Ecovision shall conduct surveys, **feedback forms** with the seminars or other interest-collection mechanisms during collaborative sessions to identify students interested in Fateh Education's services.

8. Ecovision shall **share with Fateh Education the details of students** who voluntarily express interest through such surveys/forms/sessions and shall facilitate the sharing of Fateh Education's official contact and counselling details with attending students.

9. Ecovision shall provide association to Fateh Education as **Global Education Partner** with prominent brand visibility for **Elumiere'26**.

10. Ecovision shall provide on-ground branding support during **Elumiere'26**, which may include:

• Space for banners and posters (size and quantity to be mutually decided)

• Continuous verbal and visual acknowledgements of Fateh Education

11. Ecovision shall designate a single point of contact for coordination with Fateh Education.

12. Ecovision shall ensure inclusion of **Fateh Education's logo on physical posters** and publicity material across poster drive colleges.

13. Ecovision shall permit **circulation of promotional pamphlets**/flyers within campus, subject to college approval.

14. Ecovision shall undertake **month-wise planning** and execution of collaborative society events with mutually pre-approved timelines.

15. Ecovision shall support **digital promotion** of Fateh Education's events, including:

• Promotion through official **WhatsApp groups** and **Instagram stories**

• Sharing Instagram stories using creatives provided by Fateh Education, in a manner appropriate to the scale and nature of each event

• Circulation of Fateh Education's Instagram reel links on relevant WhatsApp groups

16. Ecovision shall support **content creation** and sharing related to Fateh Education, including:

• Student POV reels capturing event highlights and testimonials, where feasible

• Sharing up to **5 Fateh Education's content pieces via WhatsApp groups**, as appropriate (content to be provided by Fateh Education

17. Ecovision shall provide ongoing digital support to Fateh Education, including:

• **Periodic Instagram story reshares** during non-event periods

• Weekly engagement (such as comments, saves, and shares) on Fateh Education's Instagram content, where feasible

18. Ecovision shall support the collection of **30+ genuine student queries** related to global education through surveys, forms or feedback mechanisms and encourage interested students to share honest Google reviews following events or office visits.
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19. Ecovision shall encourage 2 LinkedIn-active student members to reshare one Fateh Education's article per month with insights and support 5 students in posting experience-based content from Fateh Education's events or visits, tagging Fateh Education where appropriate.

20. Ecovision shall support Fateh Education in acquiring **50 new followers for Fateh Education's WhatsApp channel**.

21. Ecovision shall ensure that all activities under this MoU are applicable strictly on official college working days and within the mutually agreed scope.

22. Ecovision does not guarantee any minimum number of leads, counselling sessions, conversions or business outcomes.

23. Ecovision will bear expenses in case damages are done to standees.

Deliverables by Fatah Education:

1. Fateh Education shall provide a total **monetary consideration of INR 35,000** (Rupees Thirty five Thousand Only) to Ecovision for the deliverables outlined under this MoU. 25% amount shall be paid on the day of first seminar, 50% on the day of event Elumiere'26, 25% on the day of next seminar. The payment shall be done to:

Account Number: 35810781108

Account Name: PRINCIPAL SSCBS STUDENT'S SOCIETY A/C FOR STUDENT'S SOCIETY A/C

IFSC Code: SBIN0011550

2. Fateh Education shall provide **qualified speakers, counsellors or representatives for agreed sessions/workshops**.

3. Fateh Education shall provide **digital creatives** and promotional material for use by Ecovision.

4. Fateh Education acknowledges that no deliverables from Ecovision **shall be initiated before receipt of the applicable payment**.

Confidentiality: - Any information whether written, oral, or in any other form, furnished hereunder by one party to the other or its employees, representatives, or agents shall be considered confidential by the receiving party, which shall take all necessary precautions to keep the information confidential. Either party may disclose the general terms of this Agreement (but not the commercials or the specific details therein) for publicity subject to the condition that the party so wishing to disclose gets the content to be published, publicized or disclosed to be approved by the other party.

Terms: - Ecovision does not guarantee any particular amount of sales to Fateh Education. We thereby agree with all terms and conditions stated in the MoU and sign it after considering our ability to follow through with the said deliverables.

Signatories

Mr Raj Kumar

Teacher-In-Charge, Ecovision

Date: _____

Md Rashid Shamim

Teacher-In-Charge, Ecovision

Date: _____

Harshveer Singh Chahal

President, Ecovision

_____

Authorized Representative

Fateh Education Aayyush Nigam

Date: 17/02/2026

